

1979 Volvo Tundra (Bertone)

It was rejected by Volvo and a very similar design was instead sold to Citroen where it was produced as Citroen BX.



One of the prototypes commissioned by a carmaker, at the beginning of the 1980's was the Tundra coupé, built on the mechanics of the Volvo 343. This propensity for forming partnerships with foreign manufacturers represented a natural expansion of market frontiers and of Bertone's success with overseas companies.

In his design work for the Swedish manufacturer, Bertone created a compact car, which would respond to the design criteria for a medium-sized saloon. The wings feature long swage lines, and the generous windows reiterate Bertone's passion for light. The Tundra shows unmistakable elements of Bertone style: light greenhousing supported by slender pillars, a short, smooth bonnet and wide doors.

Source: www.bertone.it



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